



Magnetic Sign Care & Maintenance Guide

Application · Daily care · Storage · Troubleshooting

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Applying Your Magnetic Signs

- 1 Clean Both Surfaces** — Wipe the vehicle surface and the back of the magnet with a damp cloth. Let both dry completely.
- 2 Check for Obstructions** — No trim strips, door handles, or antennas beneath the placement area — gaps cause wind lift.
- 3 Flat, Smooth Metal Only** — Magnets only adhere to flat ferrous metal. Won't stick to fiberglass, plastic, or highly curved panels.
- 4 Smooth Out Air Pockets** — Once placed, smooth palm-outward from center to eliminate air pockets under the magnet.
- 5 Check Before Driving** — All edges must be flush. Any raised edge catches wind at highway speeds and can cause the sign to fly off.

■ **Pro Tip:** Remove and reapply your magnetic signs at least once a week to prevent moisture and rust buildup underneath.

Daily & Weekly Rules

Remove before highway speeds: Above 65–70 mph, magnetic signs can shift or detach. Remove before highway trips.

Remove in car washes: Always remove before any car wash — pressure and brushes damage the graphic and magnet.

Remove in severe weather: Heavy rain, ice, and strong winds can shift or blow off signs. Store indoors during storms.

Wipe down weekly: Clean both the sign and vehicle surface with a damp cloth to prevent grit buildup and scratching.

Proper Storage

- **Store flat:** Lay on a flat surface. Never roll, fold, or stack with pressure — causes permanent warping.
- **Store indoors:** Heat and UV degrade magnetic material. Garage, cabinet, or vehicle trunk works great.
- **Face up:** Storing face-down on rough surfaces scratches the graphic.
- **Use a sleeve:** A plastic bag, foam sheet, or fabric sleeve prevents scratches.
- **Not near other magnets:** Face-to-face stacking or proximity to other magnets causes demagnetization over time.
- **Not on the vehicle long-term:** Leaving a magnet on for weeks traps moisture and causes rust or paint damage.

■ **Warning:** Never machine wash or submerge in water — this delaminate the printed graphic layer.

Cleaning Your Signs

Clean the graphic side with mild soapy water and a soft microfiber cloth. Rinse and dry completely before storing or re-applying. No abrasive pads, solvents, or all-purpose sprays.

Troubleshooting

Sign won't stay on: Surface may be curved, non-ferrous, or dirty. Try a flatter panel or re-clean both surfaces with alcohol.

Rust spots under sign: Moisture trapped under magnet. Remove weekly, clean both surfaces. Touch up vehicle paint if needed.

Graphic fading: Extended UV exposure. Store indoors when not in use. Ask us about UV-protective laminate on next order.

Sign warping or curling: Stored rolled or in high heat. Lay flat on a warm surface — may recover. Severe warping is permanent.

Time for a Replacement?

Magnetic signs last 2–3 years with proper care. When it's time for a refresh, we offer 3 size tiers starting at **\$40/pair** — design, print, and a 1-year warranty included.

Need professional installation? Visit us at 101 W Susquehanna St, Allentown PA · Call **610-969-5520** · geturgraphics.com · Mon–Fri 11am–7pm