



Window Graphic Installation Guide

Inside & outside application · Storefronts · Vehicles · Perforated vinyl

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Inside vs. Outside Application — Which Do You Need?

	Outside Application	Inside Application
Best for	Vehicle windows, temp displays	Storefronts, permanent displays
Visibility	Vivid, direct color	Viewed through glass — slightly muted
Durability	Exposed to weather	Protected by glass — longer life
Removal	Easier to remove/replace	Requires interior access
Typical use	Car decals, event promos	Store hours, logos, promotions

Outside Application — Step by Step

- 1 Clean Thoroughly** — Wipe with isopropyl alcohol and a lint-free cloth. Zero streaks, fingerprints, or film.
- 2 Measure & Mark** — Use tape to mark exact placement before you start.
- 3 Wet the Glass** — Spray surface generously with soapy water solution.
- 4 Peel & Spray Adhesive** — Peel backing and lightly mist adhesive side — lets you reposition freely.
- 5 Place & Slide** — Lay graphic on glass and slide to your marked position.
- 6 Squeegee Firmly** — Center outward, overlapping strokes. Push all water to the edges.
- 7 Remove Transfer Tape** — Wait 10–15 min. Peel at 30°. Re-squeegee any areas that lift.
- 8 Check All Edges** — Press corners and edges firmly with fingernail or squeegee.

■ **Pro Tip:** Install above 50°F on a dry day. Cold glass makes adhesion much harder and increases bubble risk.

Inside Application — Step by Step

Note: Inside-mount graphics are printed in reverse (mirror image) so they read correctly from outside.

- 1 Clean Interior Glass** — Glass cleaner + lint-free cloth. No streaks.
- 2 Use Dry Application** — Wet method not recommended for inside installs — work slowly and carefully.

- 3 Hinge Technique** — Tape the top edge in position. Lift the bottom, peel backing halfway, fold it under, squeegee top half first.
- 4 Remove Remaining Backing** — Pull backing out slowly while squeegeeing as you go down.
- 5 Remove Transfer Tape** — Peel at 30°. Lift? Press, squeegee, wait 5 more min, try again.

■ **Warning:** Never apply window graphics over tinted film — adhesion is poor and removal damages the tint. Ask us about tint-safe options.

Perforated Window Vinyl (One-Way Vision)

Follow outside application steps. Keep squeegee pressure moderate — heavy pressure closes the perforations and reduces inside visibility. Great for full-window storefronts and vehicle rear windows.

Need professional installation? Visit us at 101 W Susquehanna St, Allentown PA · Call **610-969-5520** · geturgraphics.com · Mon–Fri 11am–7pm